

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ms. Deidre Imus		12/02/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Deidre Coleman Imus Company, LLC
Street Address:	75 Central Park West
City:	New York
State/Country:	NEW YORK
Postal Code:	10023
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2806403	THE DEIRDRE IMUS ENVIRONMENTAL CENTER FOR PEDIATRIC ONCOLOGY
Registration Number:	2900382	GREENING THE CLEANING
Registration Number:	2752812	GREENING THE CLEANING
Registration Number:	2903736	THE DEIRDRE IMUS ENVIRONMENTAL CENTER FOR PEDIATRIC ONCOLOGY
Registration Number:	2913637	
Registration Number:	2806402	

CORRESPONDENCE DATA

Fax Number: (212)916-2940

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-297-5800

Email: NYTrademark@pitneyhardin.com

Correspondent Name: Elyse A. Marcus

Address Line 1: 7 Times Square

Address Line 4: New York, NEW YORK 10036

TRADEMARK

900037218

REEL: 003204 FRAME: 0313

OP \$165.00 2806403

NAME OF SUBMITTER:	Elyse A. Marcus
Signature:	/Elyse A. Marcus/
Date:	12/05/2005
Total Attachments: 3 source=Imus#page1.tif source=Imus#page2.tif source=Imus#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of 12/2, 2005 (the "Assignment") between Deirdre Imus, an individual with an address of c/o Vincent Andrew Management Corp., 16 West Avenue, Darien, CT 06820 (the "Assignor") and the Deirdre Coleman Imus Company, LLC, a New York corporation with a business address of 75 Central Park West, New York, New York 10023 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed in Schedule A (the "Marks");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's respective right, title and interest in and to the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:



1. Assignment. Assignor is the owner of all right, title and interest in and to the trademarks listed in Schedule A. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with any goodwill associated therewith.
2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by Assignee and its successors, assigns and other legal representatives.
3. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks.
4. Authorization. Assignor authorizes and requests any official throughout the United States and the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's respective rights in the Marks.
5. Right to Convey. Assignor hereby covenants that it has full right to convey the entire interest herein assigned and that she has not executed, and will not execute, any agreement in conflict herewith.
6. Governing Law. This Assignment shall be governed by, and construed in accordance with, the law (both substantive and procedural) of the State of New York exclusive of the application of conflict of laws principles, except that federal law where applicable, shall be the governing law, to the extent required, with respect to issues involving trademarks and other intellectual property rights.

IN WITNESS WHEREOF, Assignor has duly executed this Trademark Assignment
as of the first date written above.

DEIDRE IMUS, Assignor

A handwritten signature in cursive script, reading "Deidre Imus", written over a horizontal line.

SCHEDULE A

MARK	REGISTRATION NUMBER	REGISTRATION DATE	CLASSES
THE DEIRDRE IMUS ENVIRONMENTAL CENTER FOR PEDIATRIC ONCOLOGY	2,806,403	Jan. 20, 2004	Class 36 Class 41 Class 42 Class 44
GREENING THE CLEANING	2,900,382	Nov. 2, 2004	Class 3
GREENING THE CLEANING	2,752,812	Aug. 19, 2003	Class 44
THE DEIRDRE IMUS ENVIRONMENTAL CENTER FOR PEDIATRIC ONCOLOGY	2,903,736	Nov. 16, 2004	Class 3
	2,913,637	Dec. 21, 2004	Class 3
	2,806,402	Jan. 20, 2004	Class 36 Class 41 Class 42 Class 44